

25th Energy in Western Australia Conference

9 - 11 September 2026 | Ritz Carlton, Perth

2025 sponsors:



Developed by:



Energy in Western Australia Conference

About the event

Now in its 25th year, the **Energy in WA Conference** is the State's premier annual energy event, proudly hosted by the Australian Institute of Energy (Perth Branch) and Energy Policy WA (Government of Western Australia).

As the energy transition accelerates, there has never been a more important time for energy professionals from every part of the value chain to collaborate.

Attend the conference and hear from the leaders shaping the sector, uncover new opportunities in the transition, and network with your peers at the state's major annual meeting place for the sector.



Conference addresses
accelerating energy transition



Peers connect and
collaborate



Key figures share insights



Exploration of emerging
energy trends



Why Sponsor the **Energy in WA** conference?

Energy in WA is your opportunity to engage the decision makers shaping the future of energy in Western Australia. As part of Energy Week WA, this is the state's premier energy conference, with 25 years of industry trust behind it and a tightly focused audience of around 250 senior professionals driving WA's energy transition.

Whether you're looking to build brand authority with C-suite leaders, have meaningful conversations with project and business unit heads, or showcase your latest solutions to technical decision makers, Energy in WA puts you in front of the right people at the right time.

Connect, build relationships and gain trust through thought leadership, exhibition, networking functions, branding, and digital marketing reach.



Western Australia's longest-running energy conference

25 years of industry heritage means unrivalled credibility and a loyal, returning audience of engaged professionals



Focused, high-quality audience

With ~250 attendees, every interaction counts. This is a curated room of genuine decision makers, not a crowd to get lost in



The WA energy transition in one room

Meet leaders from renewable developers, networks, generators, government, upstream and downstream gas, large industrial users and emerging technology companies all in one place



WA-specific intelligence and relevance

Delegates attend because the content is directly relevant to their business. That means your brand sits alongside conversations that matter to them



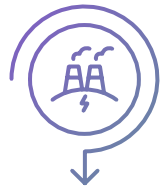
Powerful networking functions

Build real relationships at our networking drinks, Awards dinner and other social functions designed to connect sponsors with attendees in a relaxed setting

Audience profile

Each year the Energy in WA conference attracts roughly 250 senior executives from across the energy supply chain.

Breakdown by industry sector:



16%

Generation



13%

Networks



18%

Retailers



19%

Government &
Regulators



15%

Professional
Services



4%

Large Users



15%

Other

Breakdown by seniority:



49%

Executive/Senior
Manager



36%

Mid-level Manager



15%

Operations/
technical



Sponsorship Opportunities



Platinum Sponsorship

Platinum is a strategic partnership for organisations that want to lead, not just be seen. As a Platinum Sponsor, you're positioned at the centre of the event with premium thought leadership opportunities. A prime, 30 minute speaking opportunity and role in a panel can be part of this sponsorship, with the topic workshopped and approved by the conference advisory panel.

Your brand benefits from top tier visibility across all marketing, on-site branding and digital channels, plus priority access to senior decision makers through curated networking and exhibition opportunities.

Working consultatively with the event team, we tailor the partnership to your objectives - whether that's brand authority, high value leads, or deep relationship building - ensuring measurable impact before, during and after the event.

High level inclusions: 30 min presentation, speaker on a panel, top-tier branding pre, during and post event, prominent exhibition space - noting speaking topics must be agreed

Investment: \$28k



Gold Sponsorship

Gold Sponsorship delivers a strong balance of visibility and engagement. You'll have an opportunity to give a 20 minute case study (topic to be approved by committee), solid brand presence across event touchpoints, and direct access to delegates through networking and exhibition opportunities.

This package is ideal for organisations looking to elevate their profile, demonstrate capability, and generate qualified leads - without the exclusivity of Platinum. Gold positions your brand as a trusted and active participant in the conversation.

High level inclusions: 20 min case study presentation, pre, during and post-event branding, exhibition space - noting speaking topics must be agreed

Investment: \$24k



Silver Sponsorship

Silver Sponsorship is a smart entry point for brands seeking credible exposure and face to face engagement.

Join or moderate a panel discussion with content that showcases your expertise, build brand awareness across key materials and enjoy a dedicated space to meet delegates and showcase your offering.

While lighter on thought leadership, Silver focuses on connection, visibility and lead generation, helping you build relationships with an influential audience and lay the groundwork for future partnerships.

High level inclusions: Executive on a panel discussion, pre, during and post-event branding, exhibition space - noting speaking topics must be agreed

Investment: \$18k

Sponsorship Opportunities continued



Bronze Sponsorship



Closing drinks sponsor

Including 5 minute address at the close of conference, before drinks start

Investment: \$10k



Lanyard sponsor

Event lanyards with your logo - branding on every attendee

Investment: \$8k



Something else?

Our team is always happy to work with you to find a sponsorship that meets your goals and budget.

POA



Conference Lunch Sponsor

Sponsor either Thursday or Friday lunch, including 3 min address prior

Investment: \$10k



Coffee cart sponsor

Brand the coffee cart, and add opportunity to brand cups and baristas

Investment: \$8k



Morning tea or afternoon tea sponsor

Branding in the foyer and on catering stations

Investment: \$8k



Conference pens OR notepads

Branded pens or pads distributed at the conference

Investment: \$5k



*all above packages will include additional pre and during event branding, including company logo and description on website, a social media post announcing your involvement + more, commensurate with your spend. All above sponsorships include one complimentary registration

25th Energy in Western Australia Conference

9 - 11 September 2026 | Ritz Carlton, Perth

Part of:



If you'd like to become an exhibitor, sponsor or speaker at the event contact



Tashi Gazzard

✉ tashig@questevents.com.au

☎ +61 (0)418 884 713



Milad Etemadi

✉ milade@questevents.com.au

☎ +61 (0)478 195 857